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For Immediate Release

Sarah Corrigan Joins IWCO Direct as Senior Vice President Human Resources/Environment Health and Safety

Chanhausen, Minn. (September 21, 2020) – IWCO Direct, a leading provider of data-driven direct marketing solutions, welcomes Sarah Corrigan as its new Senior Vice President Human Resources/Environment Health and Safety (SVP HR EHS).

“We are a company driven to provide a superior, personalized experience for our customers. Sarah’s proven leadership will enhance our culture to provide the same superior, personalized experience for our employees,” noted John Ashe, CEO of IWCO Direct. “We know Sarah’s experience, skillset, and drive will have an immediate and powerful impact in this critical role.”

In her new role at IWCO Direct, Corrigan will work collaboratively across the Company to strengthen the development, health, and safety of its employees. She will focus on job enrichment, wellness, training and development, and pay-for-performance programs to recruit, retain, and engage team members ready to achieve personal goals and make a meaningful contribution to the Company’s success.

Prior to joining IWCO Direct, Corrigan spent more than 16 years with OMG, Inc. in positions of increasing responsibility, leading to her promotion to Vice President HR EHS in 2018. In addition to her responsibilities at OMG, Corrigan helped create a wellness program for its parent company, Steel Partners, and served as Wellness Council Chair. Corrigan has a Bachelor of Arts degree from Colby College, and a Juris Doctorate (JD) from Suffolk University Law School. She served on the Board of the American Red Cross, Massachusetts, and on the Board of the American Red Cross, Pioneer Valley, Massachusetts, where she was Chair for four years.

About IWCO Direct

As a leading provider of data-driven direct marketing solutions, [IWCO Direct's](#) Power your Marketing[™] approach drives response across all marketing channels to create new and more loyal customers. The company’s full range of services includes strategy, creative, and execution for omnichannel marketing campaigns, along with one of the industry’s most sophisticated postal logistics strategies for direct mail. Through Mail-Gard[®], IWCO Direct offers

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business continuity and disaster recovery services to protect against unexpected business interruptions, along with providing print and mail outsourcing services. The company is ISO/IEC 27001 Information Security Management System (ISMS) certified through BSI, reflecting its commitment to data security. Stay current on direct marketing trends, industry news, postal regulations, and more by subscribing to IWCO Direct's [SpeakingDIRECT](#) blog.

IWCO Direct is a wholly owned subsidiary of Steel Connect, Inc., a publicly traded diversified holding company (Nasdaq Global Select Market symbol "STCN"); Steel Connect, Inc. has two wholly owned subsidiaries, IWCO Direct and ModusLink Corporation. For more information, please visit [About Steel Connect, Inc.](#)

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